

Our Ref: 400/2023
AUGUST 2023

Re: Your request made under the Freedom of Information Act 2000

Can the trust confirm and provide information on the following:

1. Full spend on communications (all types) – Can you ask Linda to go through Oracle for this – Linda

YEAR	SPEND
2022	3779.33
2023	4125.00
2024	6998.47

2. Spend on physical leaflets and posters by:

- i. Communications Department – Linda

Year	Leaflet/Booklet/POSTER	amount
2022	Booklet	1285
2022	Leaflet/POSTER	160.99
2023	Booklet	254
2023	Leaflet/POSTER	390
2024	Booklet	0
2024	Leaflet/POSTER	1,082.49

- ii. Patient Experience / Information – Procurement

PO Created Year	Leaflet-Booklet	Sum of PO Amount nett
2022	Booklet	£2,053.49
2022	Information Leaflet	£13,755.04
2023	Booklet	£5,517.50
2023	Information Leaflet	£13,102.14
2024	Booklet	£3,797.53
2024	Information Leaflet	£6,906.87
Grand Total		£45,132.57

3. Spend on agencies by name for design and copy of trust materials – **No spend**
4. Spend on digital screens broken into three categories – **No spend, the few digital screens the Trust has are provided by an advertising agency which generates a small income for the Trust.**
- Cost of purchasing / leasing
 - Cost of ongoing maintenance / management
 - Cost of producing the design and copy of any content that is played on the screens

We need this for the financial years ending:

- March 2024 (Y2D)
- March 2023
- March 2022

Please provide this information in an editable spreadsheet.

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